

# Tongaat & Verulam tabloid



## readership profile

The Tongaat & Verulam Tabloid is distributed weekly on Tuesdays to 32 000 homes and businesses in Verulam, Ottawa, Parkgate, South Ridge, Lotusville, Tongaat, Everest, Terrance Park, Mount View & Ballito

the tongaat & verulam tabloid reaches over 150 000

delivering the news to your door!

## distribution areas

<b>VERULAM</b>	
Ottawa	1 000
Parkgate	1 100
South Ridge	275
Lotusville	300
Temple Valley	500
Riyadh	200
Everest	1 000
Trenance Park	1 400
Mount View	1 200
Waterloo	4 000
Brindhaven	1 700
Dawn Crest	250
Oaklands	800
Redcliffe	800
<b>TONGAAT</b>	
Flamingo Heights	1 500
Belvedere	1 250
Buffelsdale	2 400
Watsonia	3 350
Truroland	2 500
Tongaat CBD	2 000
Gandhi Hill	250
Fairbreeze	500
Hambanathi	250
Maidstone	250
Van Rover	250
Westbrook	100
Umhlanga	250
Seatides	200
Desainagar	50
La Mercy	250
Umdloti	250
Verulam CBD	1 400
Office Copies	475

**Total 32 000**

The following Shopping Centres fall under the  
  
 publication...

- The Crescent
- Gateway



## age groups

0 - 19	10%
20 - 24	30%
24 - 50	45%
55 +	15%

## gender

Male	40%
Female	60%

## LSM

1-5	5%
6	10%
7	25%
8	26%
9	20%
10	14%

## readership

White	7%
Black	20%
Asian	70%
Coloured	3%

