



South Coast weeklygazette



readership profile

The South Coast News is distributed weekly on Mondays to 41 000 homes in Athlone Park, Amanzimtoti, Shulton Park, Doonside/Heights, Warner Beach, St. Winifreds, Winkelspruit, Illovo Glen/Beach, Scottburgh, Umbogintwini, Kwamakutha, Umzinto, Sezela, Penington, Kelso, Park Rynie, Umkomaas, Bazley, Ifafa, Umthwalume

the south coast weekly gazette reaches over 160 000

delivering the news to your door!

distribution areas

Amanzimtoti	
Amanzimtoti Mall	1 400
Athlone Park	2 215
Amanzimtoti, Kingsburgh, Astra Park	5 188
Panorama Park	725
Doonside/Heights	800
Warner Beach	800
St. Winifreds, Winkelspruit	1 550
Illovo Glen/Beach	2 300
Adam Mission	2 400
	1 000
Scottburgh	1 630
Umkomaas	4 930
Umzinto	3 200
Umbogintwini	1 000
Kwamakutha	1 500
Sezela	450
Penington	840
Kelso	20
Park Rynie	1 440
Bazley	250
Ifafa	350
Umthwalume	400
Head office Copies	250
Bulk Drops	1 464
Business	4 898
Total	41 000

The following Shopping Centres fall under the



publication...

- Seadoone Mall
- Arbour Crossing
- Galleria
- Kingsburgh Shopping Cnt
- Toti Mall
- Scottburgh Mall



age groups %

16-24	13%
25-34	11%
35-49	36%
50+	40%

gender %

Male	45%
Female	55%

LSM %

1-5	0%
6	7%
7	12%
8	17%
9	32%
10	32%

readership %

White	70%
Black	19%
Asian/Coloured	11%

language %

English	54%
Afrikaans	28%
Zulu	18%