

chatsworthtabloid



readership profile

The Chatsworth Tabloid is distributed weekly on Wednesdays to 52 500 homes and businesses in all units of Chatsworth, Queensburgh (Malvern, Escombe, Northdene + Mosely), Mobeni Heights and Shallcross.

the chatsworth tabloid reaches over 260 000

delivering the news to your door!

distribution areas

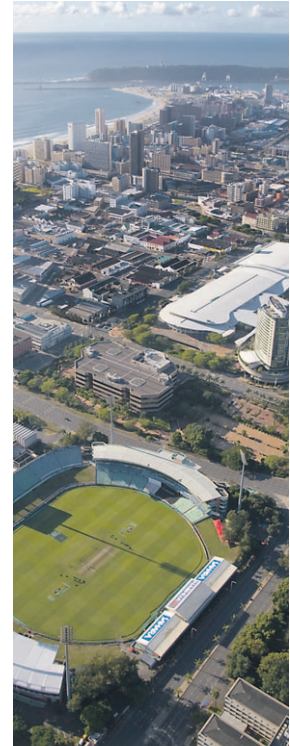
Mobeni Heights	2 200
Westcliff	3 700
Croftdene	2 600
Arena Park	1 105
Montford	3 800
Risecliff	1 420
Havenside	2 300
Bayview	3 300
Silverglen	2 580
Umhlatuzana	1 860
Kharwastan	1 600
Burlington	500
Shallcross	4 515
Buffelsbosch	500
Moorton	1 700
Woodhurst	1 120
Savanna Park	1 000
Crossmoor	1 650
Welbedacht	500
Chiltern	500
QUEENSBURGH	
Queensmead Industrial Park	1 100
Northdene	800
Mosely	1 500
Escombe	1 000
Malvern	2 000
Hillary	900
Shopping Centres	4 000
Bulk Drops	2 250
Office Copies	500
Total	52 500

The following Shopping Centres fall under the



publication...

- Chatsworth Centre
- Shallcross Ridge
- Malvern Centre
- Pick n Pay Centre



age groups	%
0 - 19	24%
20 - 24	26%
24 - 50	30%
55 +	20%

gender	%
Male	50%
Female	50%

LSM	%
1-5	2%
6	8%
7	25%
8	25%
9	25%
10	15%

readership	%
White	15%
Black	10%
Asian	75%

