



PINETOWN & HAMMARSDALE
izindaba



readership profile

The Pinetown & Hammarsdale IZindaba is published in Zulu and distributed weekly on Tuesday to 32 000 homes and businesses in Pinetown: Pinetown, Marianhill, Kwadabeka, Kwandengezi, Clermont, Marian Ridge, Marian Park, Nazarette, New Germany, Paradise Valley, Hutton Estate, Caversham, Highlands Hills

Hammarsdale: Geogedale, Mpumalanga Section A/B/C/D/F/H/J, Mpumalanga WEST, Isiqhoqhoqho/Hammarsdale, Kwandeni, Moya, Twelengami Farm

the pinetown & hammarsdale izindaba reaches over 150 000

delivering the news to your door!

distribution areas

Pinetown Section:

Pinetown	5,000
Marianhill	1,650
Clermont	2,000
New Germany	400
Kwadabeka	1,200
Kwandengezi	1,200
Wyebank	1,200
Bulk Drops	4,400

Hammarsdale Section:

Mpumalanga A/B/C/D/F/H/J & WEST	8,000
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Hammarsdale Areas

Geogedale	1,500
Bulk drops	650
Total	32,000

The following Shopping Centres fall under the

PINETOWN & HAMMARSDALE
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publication...

- Sanlam Centre
- Pinecrest
- Hammarsdale Mall
- Hammarsdale Junction
- Hammarsdale Centre



age groups

age groups	%
0 - 19	10%
20 - 24	20%
24 - 50	50%
55 +	20%

gender

gender	%
Male	50%
Female	50%

LSM

LSM	%
1-5	33%
6	20%
7	25%
8-9	15%
10	5%

readership

readership	%
White	0%
Black	100%
Asian	0%
Coloured	0%