

# The WESTVILLE weeklygazette



## readership profile

The Westville Weekly Gazette is distributed weekly on Thursdays to 15 000 homes and businesses in Westville, Westville North & Surrounding Areas including - Dawncliffe, Berea West, Beverly Hills, Dawncrest, Grayleigh, Chiltern Hills, Woodside

the westville weekly gazette reaches over **60 000**

delivering the news to your door!

### distribution areas

Berea West	1 210
Beverley Hills	530
Chiltern Hills	1 506
Dawncliffe	4 469
Dawncrest	640
Grayleigh	929
Westville	1 596
Woodside	820

Business & Shopping Centres	1 650
Bulk Drops	1405
Office Copies	245

TOTAL 15 000

The following Shopping Centres fall under the **weeklygazette** publication...

- Pavillion
- Westville Mall
- Village Mall
- Westwood Mall



### age groups %

0 -19	12%
20 -24	20%
24 -50	32%
55 +	36%

### gender %

Male	50%
Female	50%

### LSM %

1-5	0%
6	2%
7	8%
8	20%
9	30%
10	40%

### readership %

White	52%
Black	6%
Asian	40%
Coloured	2%

