

Newcastle EXPRESS



readership profile

The Newcastle Express is distributed weekly on Tuesdays to 32 000 homes and businesses in NEWCASTLE - Ncandu Park, Amajuba Park, Barry Hertzog Park, Sunny Ridge, Signal Hill, Schuinshoogte, Pioneer Park, Aviary Hill, Hutten Heights, Amiel Park, Paradise, Surayaville, Lennoxton, Ghandi Park, Richview, Sunsetview, Fernwood, Fairleigh, Lenville Central, Arbor Park, MADADENI, OSIZWENI, Dundee, Glencoe, Dannhauser.

the newcastle express reaches over **100 000**

delivering the news to your door!

distribution areas

Ncandu Park	763
Amajuba Park	478
Barry Hertzog Park	739
Sunny Ridge	567
Signal Hill	186
Schuinshoogte	345
Pioneer Park	1 005
Aviary Hill	556
Hutten Heights	1 029
Amiel Park	388
Paradise	487
Surayaville	395
Lennoxton	707
Ghandi Park	342
Richview	310
Sunsetview	471
Fernwood	282
Fairleigh	507
Lenville	708
Central	527
Arbor Park	733
MADADENI	2 400
OSIZWENI	9 375
Dundee, Glencoe, Dannhauser	5 000

CBD/Bulk Drops/Mosques/ Office Copies	3 700
Total	32 000

The following Shopping Centres fall under the Newcastle EXPRESS publication...

- Taxi City
- Amajuba Mall
- O'Crusty's Centre
- Village Walk
- Scott Street Mall
- Newcastle Mall
- Hutten Heights Centre
- Paradise Shopping Centre
- Amanat Centre
- Asham Centre



age groups	%
0 -19	1%
20 - 24	16%
24 - 50	45%
55 +	38%

gender	%
Male	47%
Female	53%

LSM	%
1-4	0%
5	1%
6	29%
7	30%
8	17%
9	17%
10	6%

readership	%
White	22%
Black	49%
Asian/Coloured	29%