

Durban North NEWS



readership profile

The Durban North News is distributed weekly on Wednesdays to 32 000 homes and businesses in

Umhlanga: Somerset Park, Glen Anil, Glen Ashley, Glen Hills, Herrwood Park, La Lucia, Prestondale, Sunningdale, Umhlanga Rocks, Westridge.

Durban North: Athlone, Broadway/Durban North, Parkhill, Prospect Hall, Red Hill, Riverside, Virginia.

Greenwood: Avoca, Avoca Hills, Briardene, Greenwood Park, Kenville, Sea Cow Lake.

delivering the news to your door!

distribution areas

Umhlanga	
Somerset Park	630
Glen Anil	422
Glen Ashley	944
Glen Hills	1 032
Herrwood Park	400
La Lucia	892
Prestondale	510
Sunningdale	1 222
Umhlanga Rocks	2 068
Westridge	63

Durban North	
Athlone	872
Broadway/Durban North	2 998
Park Hill	1 545
Prospect Hall	602
Red Hill	1 475
Riverside	1 696
Virginia	609

Greenwood	
Avoca, Avoca Hills, Briardene	2 500
Greenwood Park	600
Kenville, Sea Cow Lake	750
Effingham	600
Red Hill	1 020
Springfield Park	1 250
Intersite	1 250

Bulk Drops/Flats	
Gateway Spar	
Umhlanga Hospital	
Umhlanga Medical Centre	
Gateway Info	
Flats surrounding Gateway	
Penny Pinchers	
SARS	
Mount Edgecombe Spar	
Mount Edgecombe Sugar office park	
Engen Garage (Flanders Drive)	
Umhlanga Rocks Drive Municipality	
All Businesses and Flats in Gateway	
Office Copies	

Total **6 050**

Total **32 000**

The following Shopping Centres fall under the Durban North NEWS publication...

- La Lucia
- Gateway
- Umhlanga Crescent



age groups	%
16 -24	9%
25 - 34	18%
35 - 49	40%
50 +	33%

gender	%
Male	44%
Female	56%

LSM	%
1-5	0%
6	5%
7	13%
8	20%
9	20%
10	42%

readership	%
White	57%
Black	15%
Asian/Coloured	28%



the durban north news reaches over **150 000**