

The CENTRAL weeklygazette



readership profile

The Weekly Gazette is distributed weekly on Thursdays to 50 000 homes and businesses in Berea, Musgrave, Morningside, Durban CBD, Essenwood, Puntans Hill, Overport, Windermere, Stamford Hill, Parlock, West Riding, Asherville, Sparks Estate, Sydenham, Varsity Drive, Hippo Rd, Bakerville, Springtown, Sherwood, Bonela, Clare Estate, Reservoir Hills, Newlands, Springfield Park, DBN CBD, Flats & Businesses (From Ushaka Marine World to Suncoast Casino), North & South Beach.

the weekly gazette reaches over **260 000**

delivering the news to your door!

distribution areas

Berea North	9 070
Berea	
Musgrave	
Essenwood	
Windermere	
Stamford Hill	
Morningside	
Newlands East	3 980
Newlands West	5 290
Parlock	720
Hippo Rd	850
Reservoir Hills (+ Varsity Dr)	4 680
Overport	6 000
Sydenham / Sparks Estate	1 900
Clare Estate	1 800
Springfield Park	1 000
Sherwood	1 400
West Riding	700
Bonela	2 010
Asherville	1 300
Springtown	900
Puntans Hill	1 300
Bakerville Gardens	625
Durban CBD - Grey Str. & Commercial Rd, Flats & Businesses (From Ushaka Marine World To Suncoast Casino - North Beach & South Beach, Wilsons Wharf	4 000
Shopping Centres	1 000
Office Copies	250
Bulk Drops	725
Mosques (Fridays)	500

Total **50 000**

The following Shopping Centres fall under the **weeklygazette** publication...

- Overport City
- Value Centre
- Home Centre
- Game City
- Workshop
- Durban CBD
- Pavillion
- Suncoast
- The Wheel
- Ushaka Marine World
- Musgrave Centre
- Berea Centre
- Davenport Centre
- Windermere Centre
- Westwood Mall
- Reservoir Hills Mall



age groups	%
0 - 19	15%
20 - 24	30%
24 - 50	40%
55 +	15%

gender	%
Male	40%
Female	60%

LSM	%
1-5	2%
6	10%
7	17%
8	23%
9	21%
10	27%

readership	%
White	30%
Black	5%
Asian	50%
Coloured	15%

